

Video Analytics

Smarter, more useful alerts

With Video Analytics, your customers get smarter video alerts customized to their unique needs. Available on all Alarm.com cameras, analytics actively detects and distinguishes between people, animals, and vehicles to reduce nuisance alerts and boost customer engagement. Customized with activity zones, your customers can enhance perimeter security and gain further insight into activity at their home or business.

Key Features

Reduce False Alerts

With its advanced detection capabilities, Video Analytics eliminates nuisance alerts and false notifications from shadows, rain, and other non-actionable motions. This helps increase the accuracy of your customers video system—driving satisfaction.

Proactive Defense

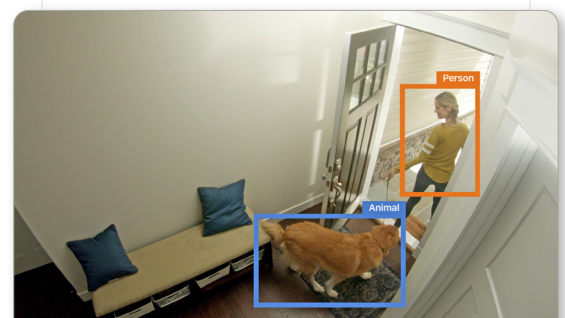
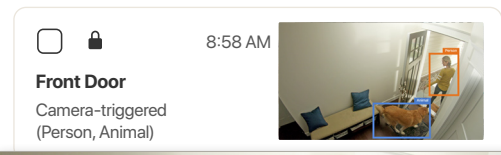
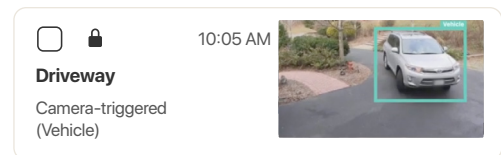
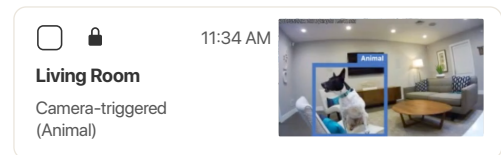
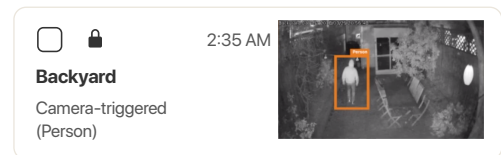
Customers can stop unexpected visitors in their tracks with Perimeter Guard™ proactive defense.* This feature harnesses Video Analytics to detect a potential intruder and automatically sound an alert and flash the LED to deter unwanted behavior.

Reduce Support, Increase RMR

There's no need to roll a truck to upgrade customers to Video Analytics—compatible cameras update the first time they create a Video Analytics recording rule.

*Available on select cameras

Visit the Alarm.com Partner Portal to access service package pricing, installation, and support resources.



Front Door detected a Person and Animal and recorded a video clip at 8:58 am.

How It Works

Once a person, vehicle, or animal is detected entering a specified area of interest customers receive a notification with a thumbnail image of what was caught on camera. Customers control what triggers a video alert and what can be ignored.

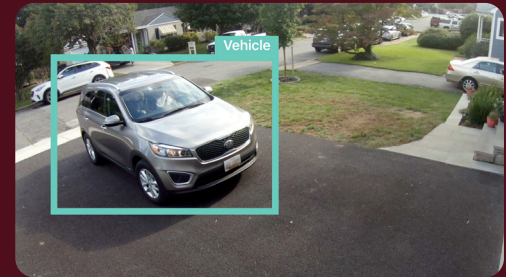
Get Started

- + Take our **Setting Up Rules for Video Analytics** online training course via the Partner Portal.
- + Start promoting Video Analytics to your customers who already have compatible cameras.
- + Sign up for the Video Analytics upsell campaign through Customer Connections.
- + Select **Premium Video for new residential installations** in the Service Packages section on the Partner Portal.
- + Add **Show customers Video Analytics rules** to the new On-Site Wrap Up feature in the MobileTech App.
- + Search **On-Site Wrap Up** in the Knowledge Base to learn more.

Video Alert Examples



When a person enters the yard at night, but not animals



When a car pulls into the driveway, but not when one drives past



If a person enters a restricted area, but not public meeting rooms