

# Demand Response

With our smart thermostats, customers can take advantage of recurring incentives and subsidies offered by Give Back, Get Back programs with their local energy provider. This can even help offset the cost of our thermostat solution and be a compelling selling point for customers who don't yet have smart thermostats. Having customers enrolled in these Demand Response programs helps drive RMR to our partners too. Partners can get credited per customer at the end of each calendar year.

Demand response programs shift a customer's energy consumption to better balance the demand for power with the supply from the energy grid. In exchange for an incentive provided by the utility, customers allow their thermostat setpoint to be adjusted a few degrees on the hottest summer or coldest winter days of the year. Some programs even have a pre-cool or pre-heat period to help keep customers more comfortable throughout the Demand Response event itself. Customers are notified about upcoming events and are able to opt out just by changing the setpoint on their thermostat.

Smart Thermostat customers can easily enroll in programs from their Alarm.com web dashboard or their mobile app. With built-in eligibility, there is no action required on your end, and enrolled customers will easily see a return on the smart thermostat services you provide.

**To find out more about Demand Response programs, visit the Knowledge Base.**

*Customers must live in the territory of active Utility programs and have a Z-Wave™ thermostat on their account. Offers will only display if their panel is in disarmed mode. Partners are notified before the launch of any new program in their territory.*

