ALARM.COM®

Whole-Home Protection & Automation

Home, as Your Customers Knew It

When a customer first reaches out, you're likely to walk them through the problem areas of their home, just like in this sample consultation.
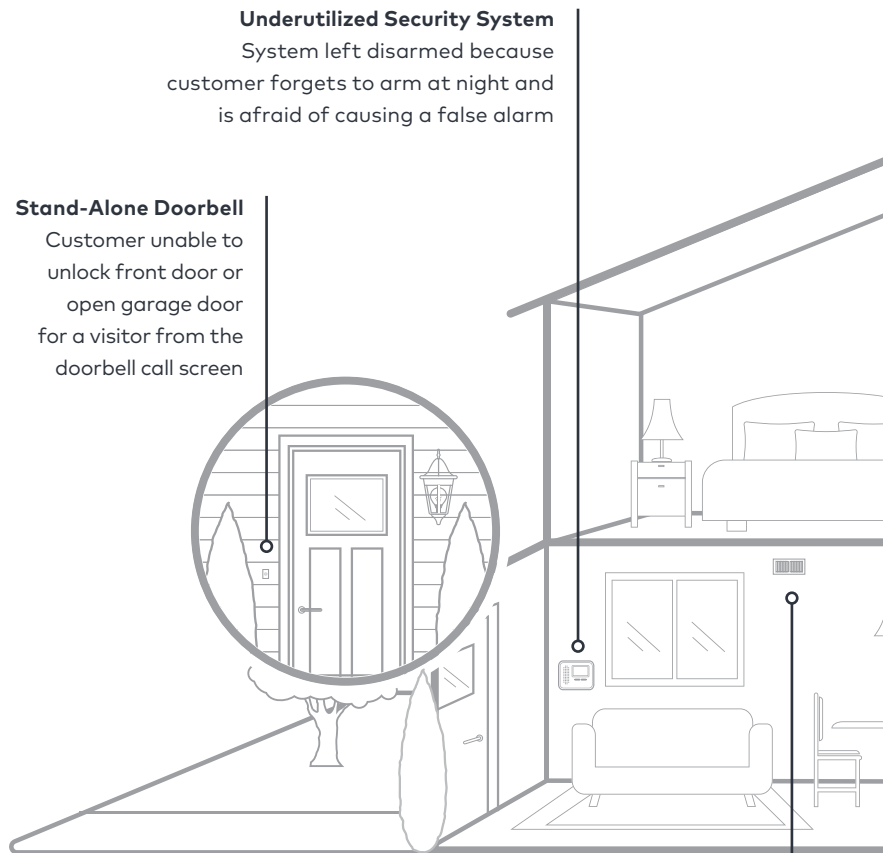
Alarm.com offers solutions to these common problems that are innovative and stand out against competitors. Read on to learn how to solve these common customer challenges, and create engaged customers, primed for upsell.

Underutilized Security System
System left disarmed because customer forgets to arm at night and is afraid of causing a false alarm
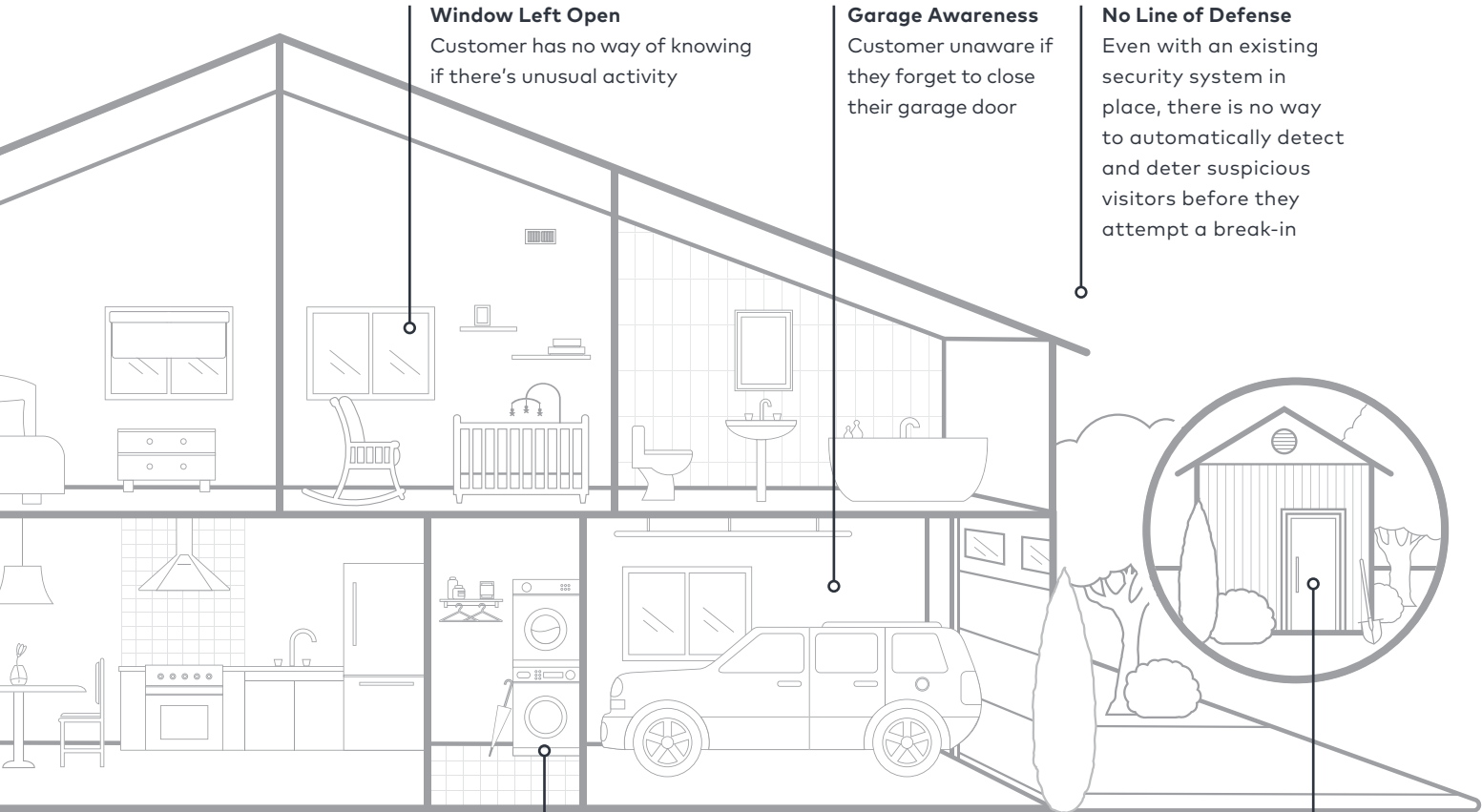
Stand-Alone Doorbell
Customer unable to unlock front door or open garage door for a visitor from the doorbell call screen

Basic Thermostat
Inefficient heating and cooling schedules waste energy when the customer's out for the evening or when no one is home for the weekend

Window Left Open
Customer has no way of knowing if there's unusual activity

Garage Awareness
Customer unaware if they forget to close their garage door

No Line of Defense
Even with an existing security system in place, there is no way to automatically detect and deter suspicious visitors before they attempt a break-in

Unseen Water Issues
Hidden pipe leak in the walls causes water damage, mold, and potential insurance loss

Freestanding Shed
Customer unaware if someone opened the shed at night to remove valuable equipment

Home, Made with Alarm.com

Together, we create solutions your customers can count on.

With Alarm.com, you solve common problems by enhancing your customers' properties to offer whole-home solutions that detect, alert, and prevent issues in real-time.
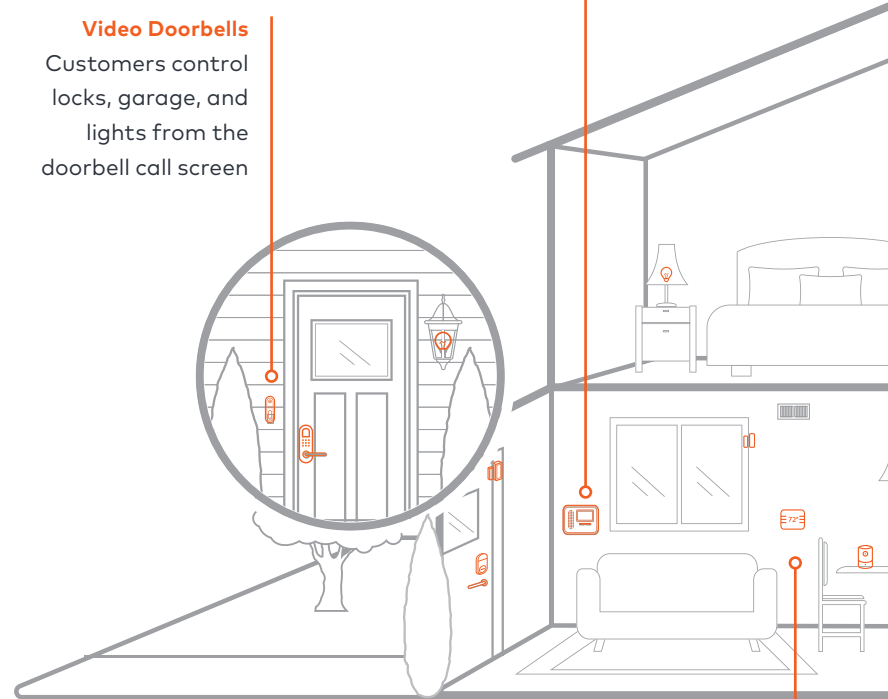
+ Stand out from the crowd by offering an integrated solution where everything communicates and works together.

+ Increase customer usage by giving them more reason to engage daily.

+ Provide flexible solutions that your customers can't live without, increasing retention and making it easy to upsell later.

+ Offer customers easy-to-install, high-quality products and services that are built to last while providing remote support and management capabilities that lower your support costs.

+ With self-help tools like the Knowledge Base and wizard walkthroughs, customers can troubleshoot and solve basic issues on their own.

Smart Arming
Set-it-and-forget-it security prevents false alarms and costly fines while increasing customer convenience
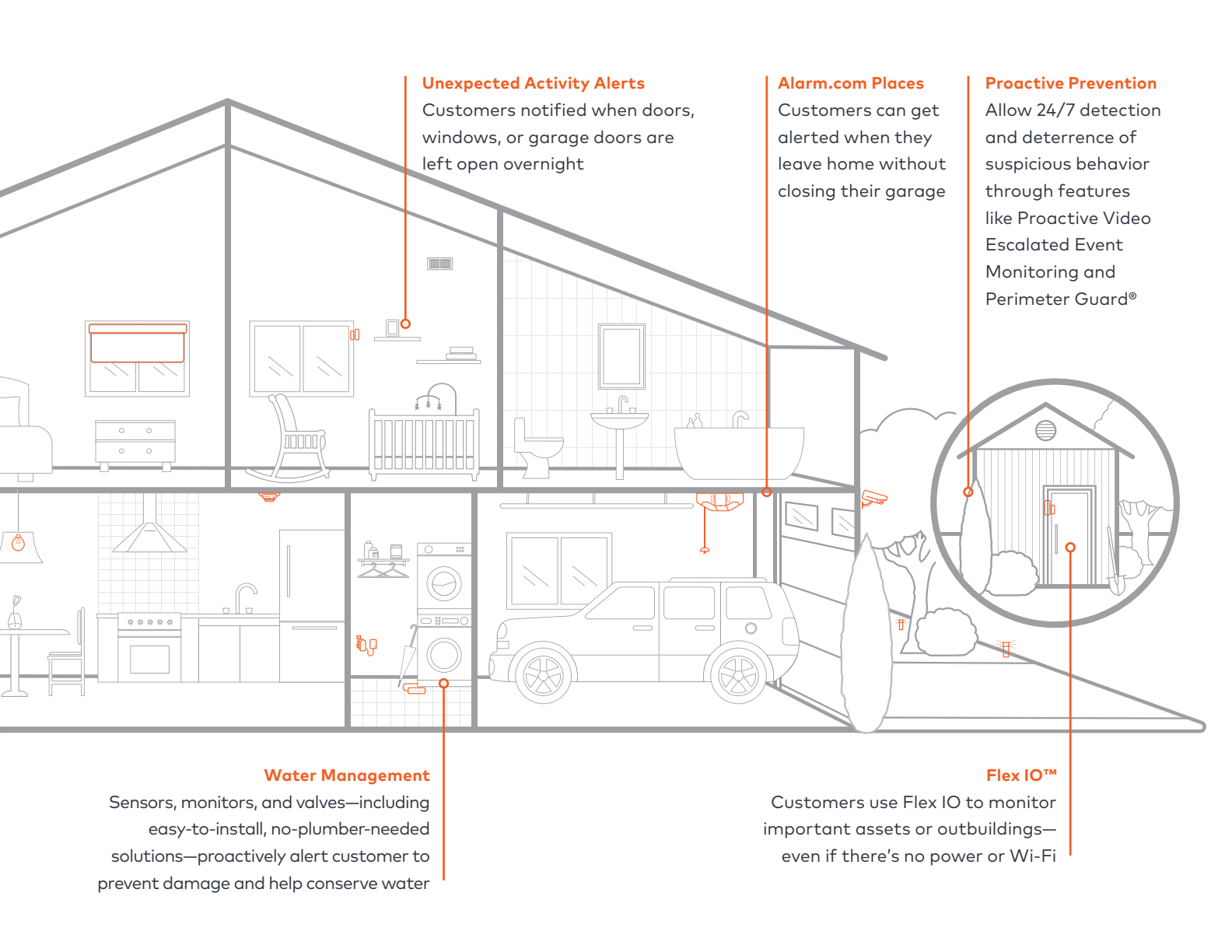
Video Doorbells
Customers control locks, garage, and lights from the doorbell call screen

Smart Thermostat
Intelligent automation and scheduling save energy

Unexpected Activity Alerts
Customers notified when doors, windows, or garage doors are left open overnight

Alarm.com Places
Customers can get alerted when they leave home without closing their garage

Proactive Prevention
Allow 24/7 detection and deterrence of suspicious behavior through features like Proactive Video Escalated Event Monitoring and Perimeter Guard®

Water Management
Sensors, monitors, and valves—including easy-to-install, no-plumber-needed solutions—proactively alert customer to prevent damage and help conserve water

Flex IO™
Customers use Flex IO to monitor important assets or outbuildings—even if there's no power or Wi-Fi

Security & Video

As part of Alarm.com's intelligent platform, our video products deliver 24/7 whole-home protection and awareness.

Customers never miss a moment with real-time video alerts and access to live video. Video Analytics for people, animal, and vehicle detection ensure customers are only alerted to critical activity, while proactive video monitoring solutions add an extra layer of defense. With Alarm.com, there's a video device to match any type of property for a custom whole-home solution.

Alarm.com Smart Chime (ADC-W115C)

A smart wireless doorbell chime and Wi-Fi repeater in one that is compatible with our entire doorbell lineup. Simple plug-in makes for easy installation, and customers can adjust the chime volume and customize tones from the app or website. The Wi-Fi repeater ensures signals reach home exteriors and boosts connectivity for other Alarm.com Wi-Fi devices.

**Indoor 1080p
Wi-Fi Camera**
(ADC-V515)

**Outdoor 1080p
Wi-Fi Camera with HDR**
(ADC-V723X)

**Indoor 1080p Wi-Fi Camera
with HDR and Ethernet**
(ADC-V523X)

**Outdoor 1080P Wi-Fi Camera
with HDR and Two-Way Audio**
(ADC-V724X)

750 Video Doorbell
White, Bronze, or Silver
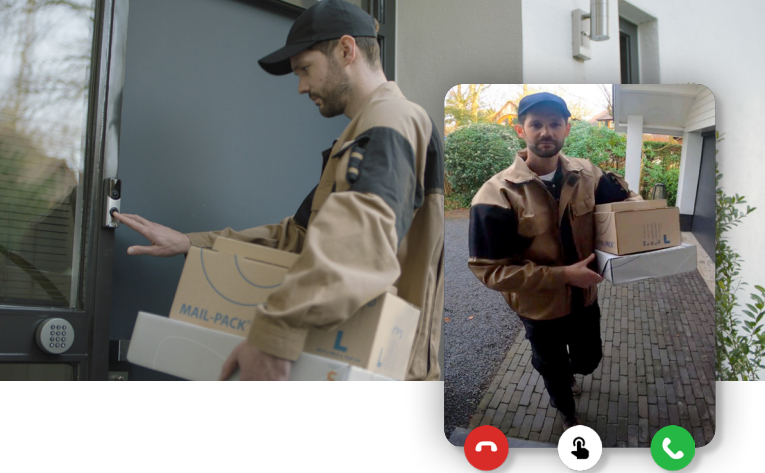(ADC-VDB750, ADC-VDB750-BZ, or
ADC-VDB750-S)

770 Video Doorbell
White, Bronze, or Silver
(ADC-VDB770, ADC-VDB770-BZ, or
ADC-VDB770-S)

780B Wireless Video Doorbell
(ADC-VDB780B)

**Alarm.com Slim Line II
Doorbell Camera**
Bronze (ADC-VDB106X)

Video Analytics

Intelligent, customizable alerts cut the clutter of notifications and only show customers what they want to see. Customers can choose to receive alerts when people, vehicles, and animals are detected on their property during specific timeframes.

24/7 Onboard Recording

With onboard recording, video customers can enjoy around-the-clock awareness using an encrypted micro SD card. A user-friendly Smart View timeline allows customers to interact with footage and use filters to find relevant content faster on both the customer website and mobile app.

Video Doorbells

Video Analytics People Detection and Package Alerts ensure customer awareness and interaction from anywhere. Turn on lights, open the garage, or unlock doors, right from the doorbell call screen. Offer the Alarm.com Wireless Video Doorbell for an install-anywhere solution—perfect for customers in multi-family housing or homes without existing wiring.

Perimeter Guard®

With Perimeter Guard, outdoor cameras are transformed into a proactive line of defense by detecting potential intruders and triggering a response. Attention-grabbing sound alerts and flashing LEDs deter suspicious or unwanted activity, stopping intruders in their tracks.

What is Proactive Video Escalated Event Monitoring?

When a person or vehicle is detected by cameras on a customer's property, the event can be escalated for monitoring station operators to assess the situation. The operator can then engage would-be intruders and send dispatch as necessary.

(ADC-V724X)

Energy & Home Management

Every home its daily routine—lights to set the mood, locks to ensure security, and thermostats to increase comfort. Provide a solution that connects it all for true whole-home management.

Locks & Garage
Connected locks and garage doors enhance security and offer peace of mind. Customers can share access with visitors via unique codes and receive an alert if a garage door is left open.

Lights
Indoor and outdoor lights can be triggered by a camera, voice command, and more to deter unwanted visitors.

Solar
Connect compatible solar panels to a customer's system so they can monitor energy usage and production along with their other smart home devices in their Alarm.com app.

Smart Thermostats
With convenient schedules and room-by-room precision comfort, customers can come and go to the perfect environment every time.

Water
Smart water sensors and valves alert customers to possible leaks, with some allowing remote shutoff directly in-app to prevent potential water damage.

Shades
Customers can manage their shades from the app for full control over their privacy and ambiance.

See how Alarm.com solutions saved the day during a fire emergency while a customer was out of town.

Beyond-the-Home Innovation

Connected Car

Customers can check fuel level, get diagnostic alerts, track car movement, and more for added peace of mind.

Personal Safety & Awareness

A people-based product line that supports personal safety for all ages—from individuals and young families on the go to older individuals living safely at home.

Flex IO™

This battery-powered, cellular-enabled sensor is the perfect outdoor solution for customers who want to easily monitor gates, sheds, equipment, and more.

Places

Customers can get alerts to close their garage, lock their door, or arm their system when they leave home. Places can even set a comfier temp when they head home from work.

Create a Fully Connected & Integrated System

While each is powerful alone, our products and features are even better when they work together. Alarm.com makes it easy to set up a fully customized solution that makes your customer's life easier.

Smart Arming™

Help prevent false alarms and increase customer retention by making security effortless and automatic. The alarm system will adjust to changes in their daily routines by arming or disarming based on sensed motion or set time.

Smart Signal

Empower customers to directly communicate with the monitoring station to cancel or verify alarms from the app, reducing false alarms. Additionally, offer In-App Panic so a panel panic alarm can be triggered remotely and dispatch emergency response.
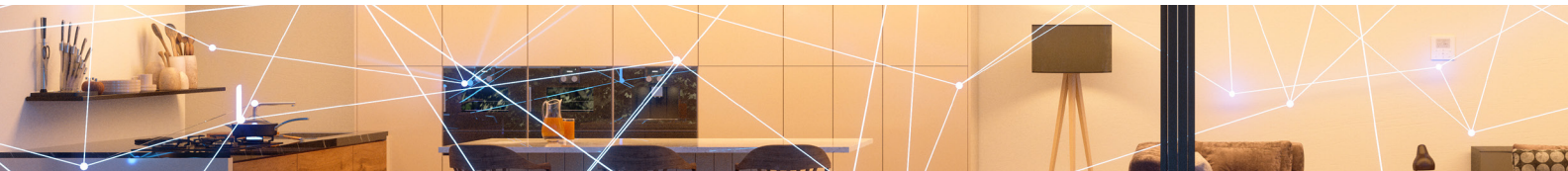
Scenes

Alarm.com Scenes allows customers to run multiple smart home functions at the same time. With the tap of a button, customers can take action across multiple devices.
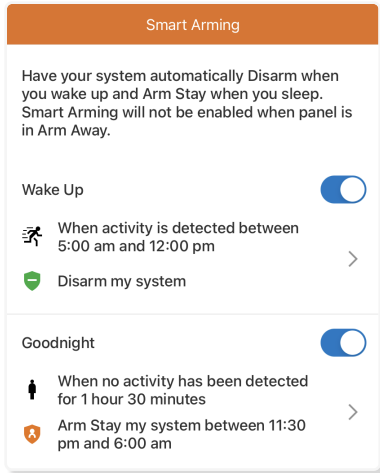
Personalized, Intelligent Notifications

Keep customers informed with alerts for the unexpected activity they care about most. They can set personalized alerts to be notified when doors are left unlocked, the garage door is left open, or unusual activity is detected.
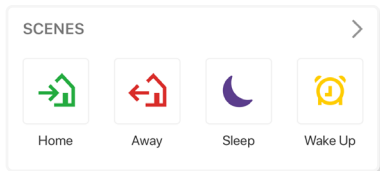
Rules and Schedules

Safe customers are satisfied customers. With rules and schedules, they can set their preference for thermostats, lights, and even music for added security, comfort, and energy savings. Rules and schedules help customers save time and money while keeping their property secure.
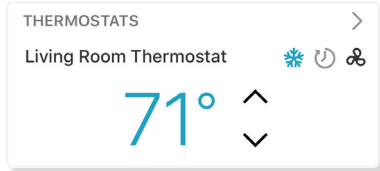
Smart Arming

Have your system automatically Disarm when you wake up and Arm Stay when you sleep. Smart Arming will not be enabled when panel is in Arm Away.

Wake Up 🔵

🏃 When activity is detected between 5:00 am and 12:00 pm ›

➖ Disarm my system

Goodnight 🔵

🚶 When no activity has been detected for 1 hour 30 minutes ›

🛡 Arm Stay my system between 11:30 pm and 6:00 am

Customers can set up Smart Arming that will prevent alarms from going off when children wake up and come downstairs.

SCENES ›

🏠 Home   🏃 Away   🌙 Sleep   ⏰ Wake Up

THERMOSTATS ›

Living Room Thermostat ❄ 🕐 🌀

71° ⌃ ⌄
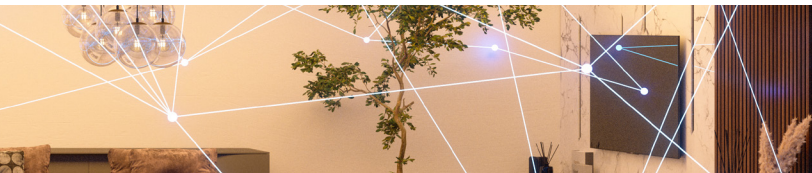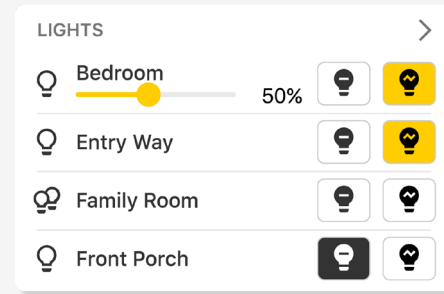
Customized nighttime Scenes can arm the panel, lower the thermostat, turn off lights, and close the shades at the touch of a button.

Tornado Warning until 4:30 pm.

With Severe Weather Alerts, customers can get advanced notification of catastrophic events like wildfires, tornadoes, and tsunamis.

Customers can set an entryway light to turn on when the system is disarmed, or remotely turn on lights to make it appear as if someone's home. the lights on to make it appear as if someone's home.

LIGHTS ›

💡 Bedroom ——————— 50%   💡 💡

💡 Entry Way   💡 💡

💡 Family Room   💡 💡

💡 Front Porch   💡 💡

ALARM.COM®

Join the Alarm.com Partner Community

If you're in the business of creating safe and secure homes for customers, now is the time to join the Alarm.com partner community! With industry-leading technology and revenue-driving tools, we support our partners at every step of the way.

Ready to expand your residential offerings and increase RMR? Scan the QR code or visit **alarm.com/new-partner** to learn more. Go ahead—make yourself right at home.

Award-Winning Products and Features

2023 Security Sales & Integration Stellar Service Award
Gold, Best Lead Generation

Gold, RMR Support

2023 Mark of Excellence Award CTA Smart Home Division
Smart Arming

Water Dragon

2023 Security Sales & Integration MVP Award
Water Dragon

2023 TecHome Builder Brillance Award
Smart Thermostat HD