![Alarm.com for Business logo]

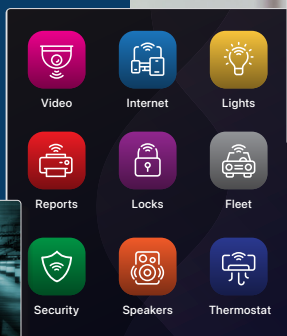# The Unified Platform for Commercial Security
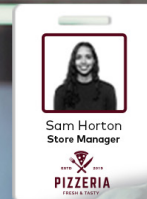
Common Challenges

Today, commercial security administrators face many of the same challenges.

TAP TO LOCK DOOR

Video | Internet | Lights
Reports | Locks | Fleet
Security | Speakers | Thermostat

PANEL IS NOT ARMED

PIZZERIA FRESH & TASTY
Login

USERNAME
sam.horton@pizzeria.com

PASSWORD
w0rkingH@rd1!

Sam Horton
Store Manager

PIZZERIA FRESH & TASTY

NAME	TITLE	CODE
Melissa Jones	Associate	1258
Tim Smith	Chef	9674
Sam Horton	Store Manager	4453
Alex Menard	Associate	1561

Disparate Systems

Juggling multiple systems for intrusion, access, and video surveillance, making it hard to see and manage everything in one place

Fragmented Identity Management

Onerous management of user codes, access badges, and application logins across systems and locations

Decentralized Administration

Unique systems for every location, requiring each location's system to be managed individually

Passive Security

Legacy systems that don't proactively deter crime around the property perimeter

Single-Purpose Systems

Missed opportunities for actionable business intelligence that go beyond security

A Unified Cloud-Based Platform

Alarm.com for Business is the platform of choice for 1,000,000+ commercial properties.

Our unified platform allows your customers to manage intrusion, video, access control, gunshot detection, fleet management and more from a single intuitive interface.

Proactive Deterrence

Customers can accurately detect people and vehicles entering their property so they can get notifications in real time about things such as after hours access or unexpected activity. They can even stop intruders in their tracks with a light and audible alarm using Perimeter Guard® proactive defense.

Global Identity Management

Customers can manage access permissions and user codes within minutes across groups, in bulk, to save time and increase consistency across all locations. Third Party Identity Management integration with Okta, Azure, and SCIM enables automated user and permissions admin.

Enterprise Multi-Location Management

Your customer can combine all their locations into a single dashboard grouped by region or organize their locations into a top-down hierarchy to streamline operations management and increase remote awareness. They can view and take action in bulk or drill down into specific properties as needed with ease.

East Coast

Boston >

Opened on Time
6:24 am, Today

| Panel Disarmed | Partition 2 Disarmed |
| Manager's Office Locked | Back Door Unlocked |

Columbus >

Opened on Time
6:44 am, Today

| Panel Disarmed | Partition 2 Disarmed |
| Back Door Locked | Manager's Office Unlocked |

South Entrance 728 2022-05-18 23:27:05

WAREHOUSE DOCK (CSVR2016P) ONLINE ✓

CAMERAS ONLINE ✓
RECORDING TO CSVR ✓
CLIPS UPLOADED ✓

Daytime
8/6   1:31:00 pm

Nighttime
8/6   1:54:00 am

📹 Business Activity Analytics Report
Bar + Restaurant

PEOPLE COUNT	**1,732** visitors total ↓ 191 People Fewer Than Last Week		1,923 people last week	1,732 people this week
PEAK TIME	**Jan 29** day	**10 AM - 11 AM** time	**46** People	
OVER CAPACITY	**10** # of times over capacity	**2d 17h 20m** total time over capacity		

⚠ **Over Capacity**

1/25/2021, 6:55 AM - 3:05 PM	46 people	+31	1/29/2021, 4:50 AM - 3:10 PM	48 people +33
1/26/2021, 5:05 AM - 3:30 PM	44 people	+29	1/29/2021, 3:15 PM - 3:25 PM	17 people +2
1/27/2021, 5:00 AM - 5:05 AM	16 people	+1	1/30/2021, 5:35 AM - 3:50 PM	45 people +30
1/27/2021, 5:10 AM - 3:30 PM	46 people	+31	1/30/2021, 3:55 PM - 4:00 PM	16 people +1
1/28/2021, 6:20 AM - 3:30 PM	47 people	+32	1/31/2021, 5:30 AM - 11:50 AM	44 people +29

Low-Touch Cloud Management

Reduce the burden of system management on business operators with Alarm.com Automatic Software and Firmware Management, 24/7 Video Health Monitoring, two factor authentication, and more!

🏪 Open/Close Activity Report
Weekly Report

Springfield   **Springfield, 22150, VA, USA**

Date	Event
Sun 2/26 - 3:15 pm	Entrance Panel Closed on Time
Sun 2/26 - 7:14 am	Entrance Panel Opened on Time

Business Intelligence

A centralized business intelligence interface enables customers to perform real-time searches, investigate specific events, export data, and receive scheduled reports. Customers can access actionable insights that drive quick and informed business decisions.

🌡 **Refrigerator**	Refrigerator Low: 35° | High: 45°	⚠ Too Cold	33°
🗄 **Dry Storage**	Storage Low: 62° | High: 80°	✓ OK	72°
🍴 **Freezer**	Freezer Low: -5° | High: 5°	✓ OK	-1°

The Big Picture

Business customers gain enhanced remote awareness like never before with Alarm.com. They can see and manage all locations from one unified platform and app, no matter where they are.
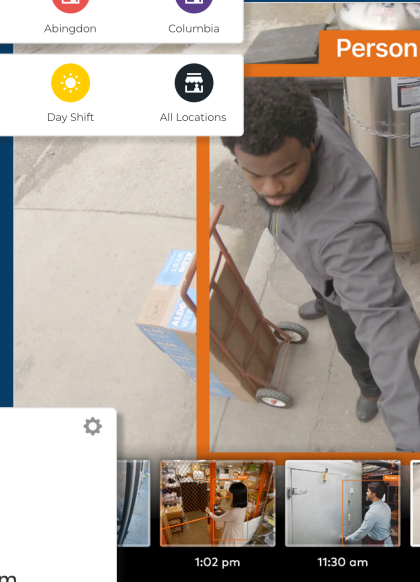

"As a business owner, the Enterprise Dashboard is a critical tool for keeping tabs on everything."

Kelly Costa
Alarm.com for Business User

See it in action through our Churn testimonial!
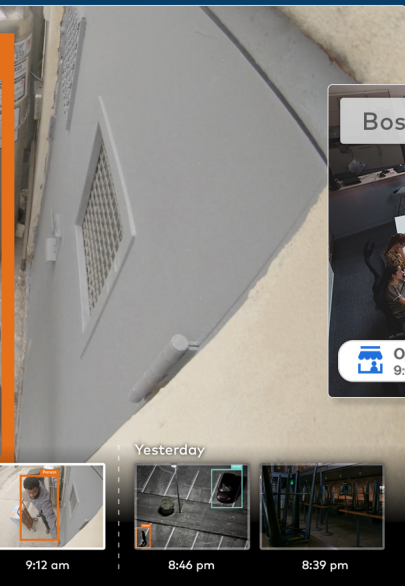

T	**Tasha L** Enterprise	Canton	Abingdon	Columbia

C	**Chris R** Enterprise	After Hours	Day Shift	All Locations

Person

BUSINESS SECURITY SYSTEM ⚙

Business System
DISARMED

Disarm · Armed Stay · Armed Away

1:02 pm   11:30 am

Press & Hold   Time Remaining **2:00**

FALSE ALARM   **CONFIRM ALARM**

Boston
Opened On Time
9:04 am, Today
Panel Disarmed
2 Locked
Yesterday
9:12 am
8:46 pm
8:39 pm

Simplified management from the single-pane-of-glass view

+ Proactive deterrence
+ Customer trend analytics
+ Mobile Credentials
+ Property automation

Intrusion Detection

Alarm.com technology enhances commercial property protection and eliminates common security system frustrations.

Access Control

Alarm.com cloud-based access control combines intuitive user management with a seamless alarm and video integration. Customers can bulk add or remove users remotely, set schedules, get real-time notifications, reduce the need for key fobs and badges using Mobile Credentials, and receive insightful reports.

Video Surveillance

Cloud-managed video surveillance combines cloud storage, 24/7 health monitoring, and intelligent analytics to ensure footage is available when they need it most and can be easily found and shared.

Instead of managing locations separately, Alarm.com lets customers organize them into a top-down hierarchy of groups. Global management of user codes, access permissions, and system settings quickly saves time and increases consistency. Customers can view video footage from multiple cameras in one place and gain access to things like event trigger clips.

Meet Our Pro Series Cameras

The Pro Series lineup provides businesses with powerful insights that allow managers to make quick and educated business decisions.

+ Select cameras* equipped with Perimeter Guard® capabilities to proactively deter unwanted visitors

+ Supports 24/7 Onboard and CSVR recording

+ Business Activity Analytics help customers manage day to day operations by creating rules around the movement of people such as queue monitoring, occupancy counting, heat mapping, and more

+ Compliant with Section 889 of the NDAA**

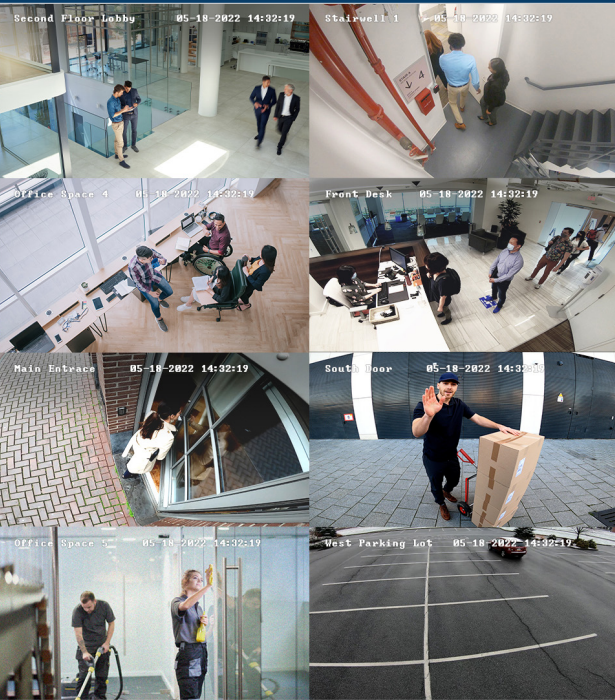**Pro Series 4MP Bullet PoE Camerawith Varifocal Lens**
(ADC-VC728PF)

Pro Series 1080p Mini-Bullet PoE Camera
(ADC-VC727P)

Pro Series 1080p Dome PoE Camera with Varifocal Lens
(ADC-VC847PF)

Third-Party Camera Support

Integrate third-party cameras to any Alarm.com for Business account, making it easy to retrofit video surveillance installations, and design custom systems. Cameras using ONVIF and VAPIX will allow for seamless integrations with the Pro Series CSVR.

Supplement existing legacy camera systems over time with Pro Series cameras to gain additional insights and increase operational awareness using exclusive features such a Business Activity Analytics.

Pro Series 1080p Dome PoE Camera with Fixed Lens
(ADC-VC827P)

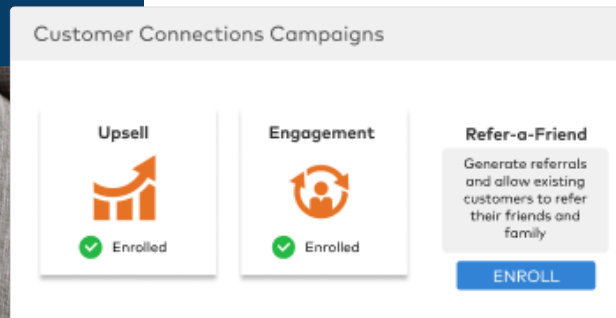**Pro Series 4MP Turret PoE Camera with Varifocal Lens**
(ADC-VC838PF)

* Exclusive to the VC727P and VC728PF

** All information herein accurate as of April 1, 2024. Read Alarm.com's NDAA Statement at alarm.com/legal for additional information.

Tools for Partners

Customer Connections

Engage, refer, and upsell customers through targeted, personalized email campaigns or in-app offers. Partners who utilize Customer Connections generate more RMR by lowering attrition rates, generating referrals, increasing advanced device adoption, and creating engaged and happy customers (at no additional cost!).
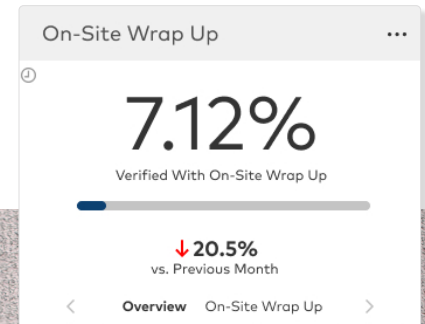
On-Site Wrap Up and MobileTech

Streamline installations with our On-Site Wrap Up tools and MobileTech to help decrease on-site time, improve quality, and reduce the need for support calls.
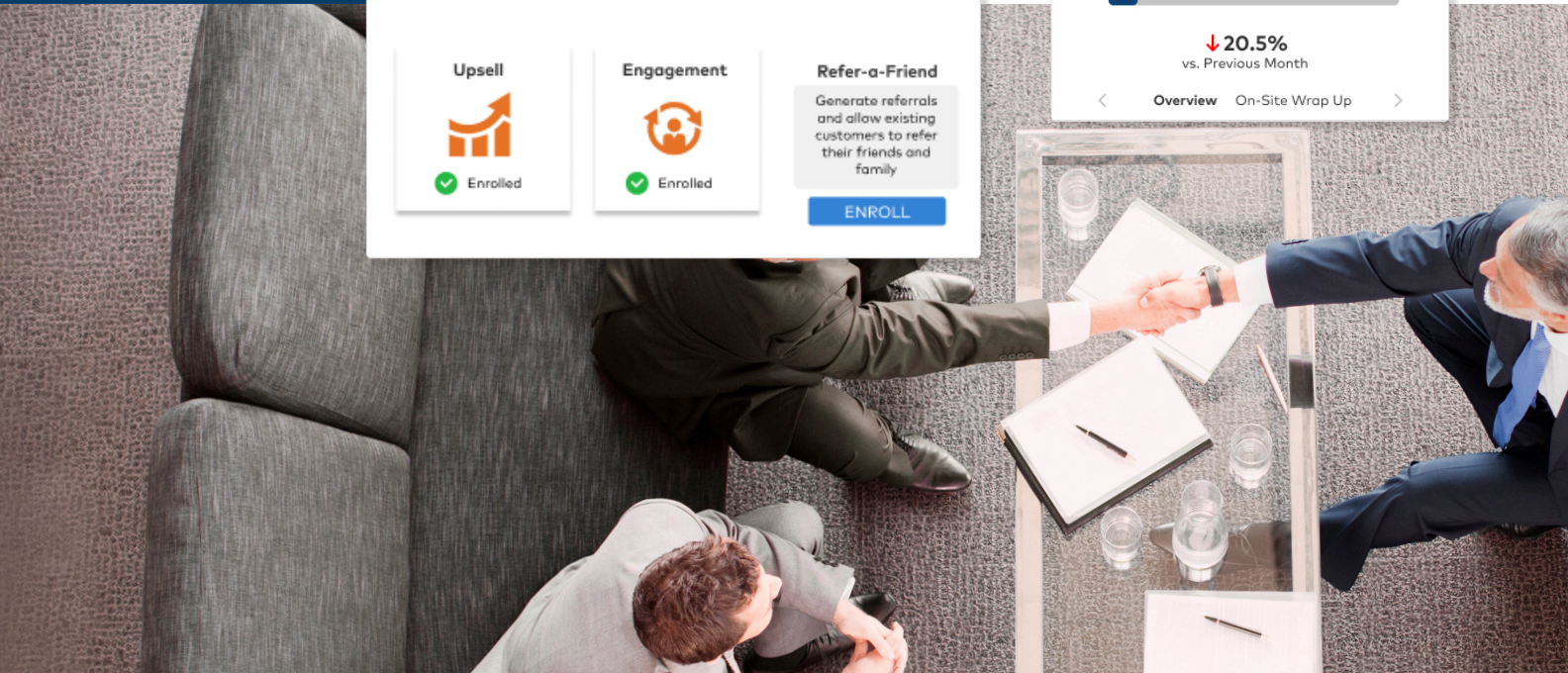

Customer Connections Campaigns

Upsell — Enrolled

Engagement — Enrolled

Refer-a-Friend — Generate referrals and allow existing customers to refer their friends and family — ENROLL

On-Site Wrap Up
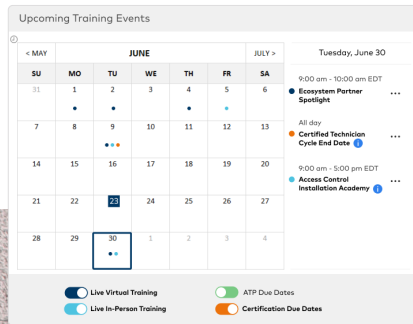
7.12%
Verified With On-Site Wrap Up

↓ 20.5%
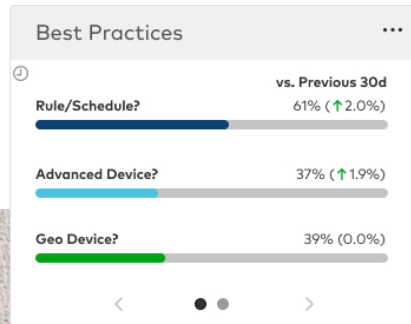vs. Previous Month

Overview   On-Site Wrap Up

Academy Online

Utilize our Academy Online resources to receive quick, hands-on training, access to live webinars, and certifications so you can grow your portfolio and offer solutions like access control.
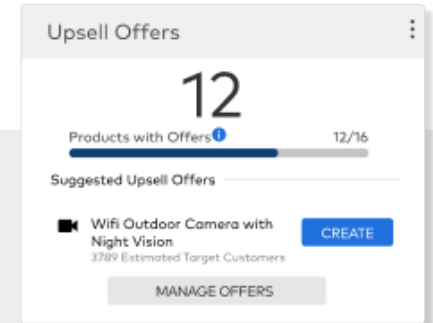
24/7 Managed Access

Provide concierge-level service for high-value customers by managing their account logins, user codes, arming/disarming panels, and more.

Custom Service and Engagement Dashboards

Designed with service managers in mind, dashboards are a one-stop-shop for service operations information, technician performance metrics, and service feature listings to increase adoption of Alarm.com tools.

RMR Incentive: Repeatable Systems Model

Ask your Alarm.com representative about how we equip partners with a repeatable-systems cloud security model that maximizes profitability and provides proven best practices for implementing it within an organization.

ALARM.COM®
for BUSINESS

Join the Alarm.com Partner Community

Just as their business is your business, yours is ours.

We'll support you at every step as you delight your customers, capture new opportunities, and accelerate your business and theirs.

Scan to see how you can help your commercial customers manage multiple locations from one view.

Watch this video and more on our YouTube channel at youtube.com/alarmdotcom

Award-Winning Products and Features

2023 ESX Innovation Awards
Cell Connector for Access Control

2023 CEPro Quest for Quality
Gold, RMR Support Program

2022 Security Sales & Integration Top 30 Technology Innovations
Alarm.com Pro Series Commercial Cameras

2022 SecurityInfoWatch.com Readers' Choice Awards
Honorable Mention, Access Control Readers & Mobile Credentials

Honorable Mention, Business Activity Analytics

2022 ESX Innovation Award
Winner, Business Activity Analytics & Pro Series Cameras

2020 Business Intelligence Group Excellence in Customer Service
Winner, Alarm.com CORE