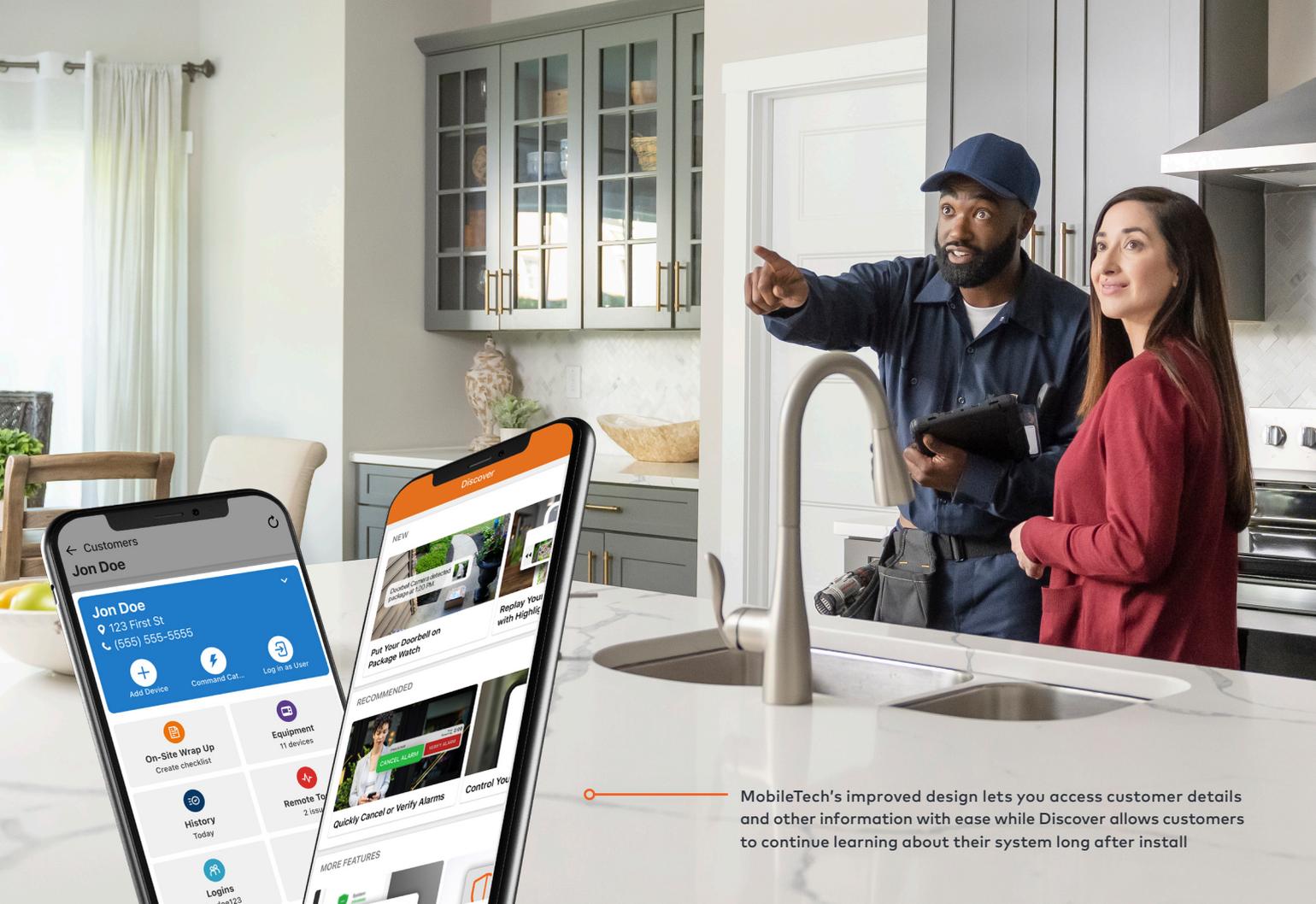




The Proven Formula for

# Partner Success



MobileTech's improved design lets you access customer details and other information with ease while Discover allows customers to continue learning about their system long after install

## Set up your business profile

The **Brand Page** in the Partner Portal allows you to import contacts, add your business info, and set up your company branding to ensure your business is represented across all touch points.

The **Lead Connection** program is available at Premier Partner status and brings leads directly to you. Sign up and set your daily budget—we'll take care of the rest!



The award-winning Lead Connection program helps attract more customers and grow your business.

Enroll now!

At Alarm.com, we're continuously innovating and developing new ways to streamline your operations, grow your business, and provide an exceptional customer experience.

Contact your Account Executive to take advantage of our robust offering of turnkey, award-winning partner services!

## Tools for education & onboarding

**Kickstart**, our new onboarding program, arms you with fundamental info to successfully get started with Alarm.com.

**Academy Online** offers Training Path Templates of course recommendations tailored to your role.

**Education Dashboard** provides a hub to view tips, upcoming trainings, and track progress—a great resource for both learners and managers.

The **Knowledge Base** holds an extensive collection of helpful articles on any feature, product, and service. Use **My Binder** to bookmark important resources.

## Tools for marketing

**Showpad** lets you search, present, and share Alarm.com resources for educating, engaging, and selling to customers.

**Go-To-Market Toolkit** in Showpad provides marketing resources for customer outreach and elevating your brand.

**Marketing Dashboard** lets you track campaign performance, Premiere Program progress, and marketing spend.

**Customer Connections** lets you promote your business and engage your customers, drive upsell opportunities, and win referrals—all with your company branding!

## Tools for easy upselling

**Smart Targeting for In-App Upsell** gets the right products to the right customers by automatically pulling customer data such as system use and existing hardware.

**Discover** provides digestible, educational content to customers so they can learn about what's new and get curated recommendations to maximize their system benefits.

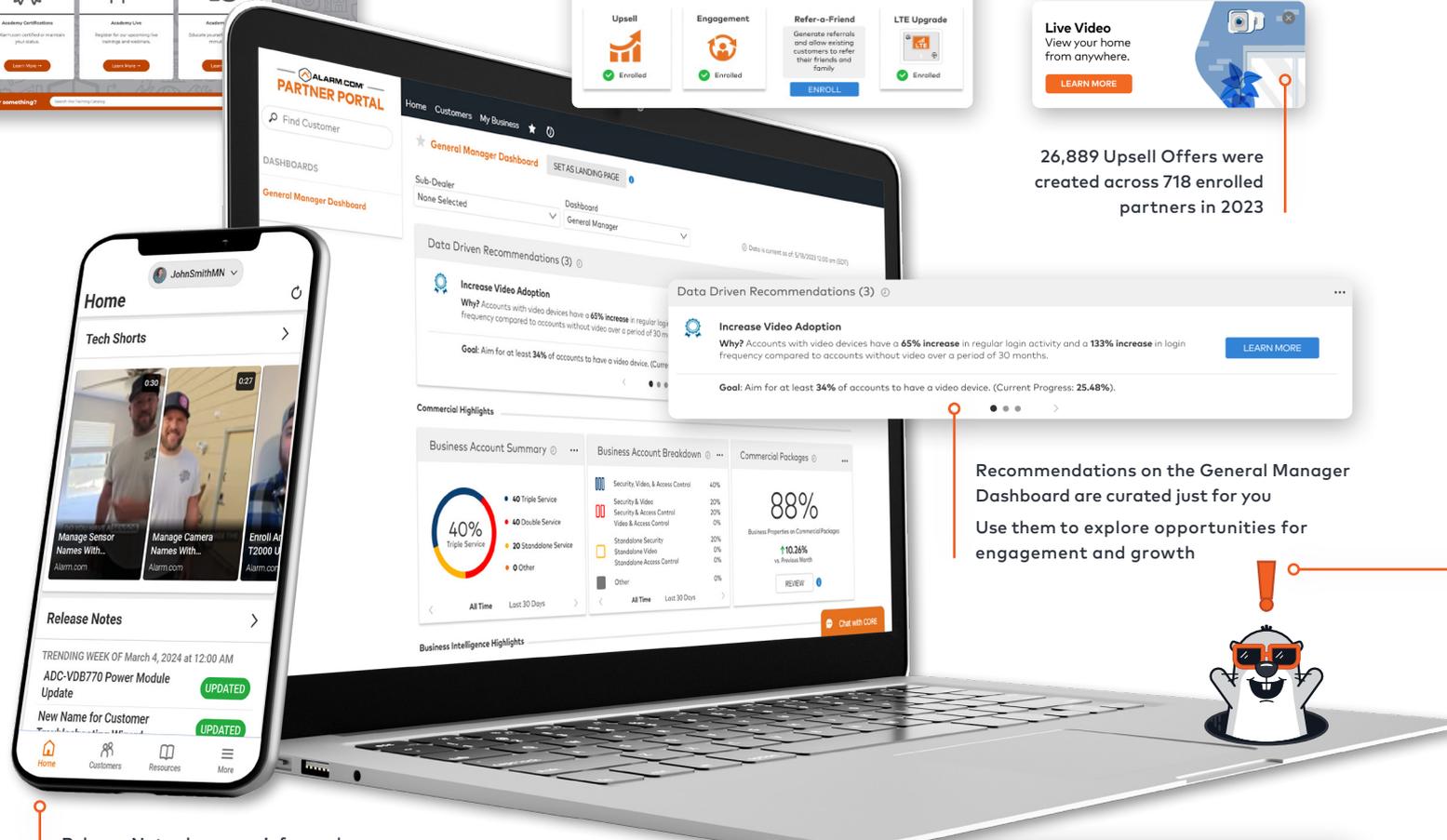
845,879 total course enrollments and 19,766 certifications earned to date



Stay connected to customers with Customer Connections campaigns—all with your company branding!

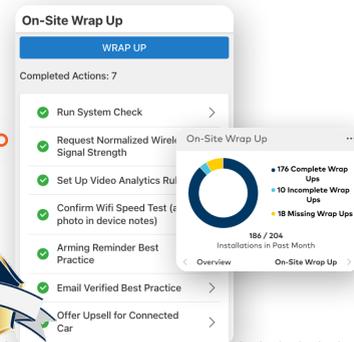


26,889 Upsell Offers were created across 718 enrolled partners in 2023

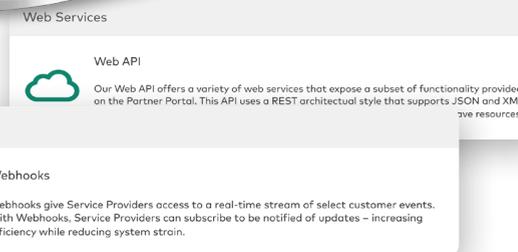


Release Notes keep you informed on the latest improvements and updates

On-Site Wrap Up is our award-winning tool for techs, ensuring a step is never missed on the job



Recommendations on the General Manager Dashboard are curated just for you. Use them to explore opportunities for engagement and growth



Webhooks save an average of 195 hours per year when it comes to creating new customers

## Tools for managing

**General Manager Dashboard** lets you view key business metrics, optimize business operations, and receive data-driven recommendations for business growth.

**Business Health Reports** give a monthly snapshot of your business and insights on performance, customer stats, and success boosters.

## Tools for exceptional service

**MobileTech** quick-access tabs and improved design lets you access customer details and other information with ease.

**Tech Shorts** in MobileTech is our expanding library of short videos packed with tips for install, troubleshooting, and customer management.

**Service Dashboard** offers a view of operations info, technician performance stats, and more.

**On-Site Wrap Up** ensures technicians exercise best practices and consistently deliver quality service.

**Gopher Info** is our new AI-powered tool that provides answers on the job. From installations to training, ask it anything!

**CORE Chat Support** in the Partner Portal provides access to real-time assistance to resolve problems quickly.

## Level up efficiency with operational integrations

**Single Sign-On** lets you quickly and securely navigate between your systems.

**Webhooks and APIs** provide real time updates while reducing system strain. Get updates instantly such as new leads or device updates to accounts.



Partnership with Alarm.com makes it easy to provide an exceptional customer experience every step of the way, so you can drive maximum longevity and value out of every customer relationship.

**At Alarm.com, your success is our success.**



Scan or visit [alarm.com/dealer](https://alarm.com/dealer) to start using these tools and more!

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