



New Revenue Opportunities

WITH ALARM.COM FOR BUSINESS

 **ALARM.COM**[®]
for BUSINESS



The smarter choice for their business—and yours.

When your customer's most important resource is their own time, it's important to ensure their business performs exactly as they need it to when it matters most. Give your customers ultimate control over their business with Alarm.com for Business.



ACCESS CONTROL



VIDEO SURVEILLANCE



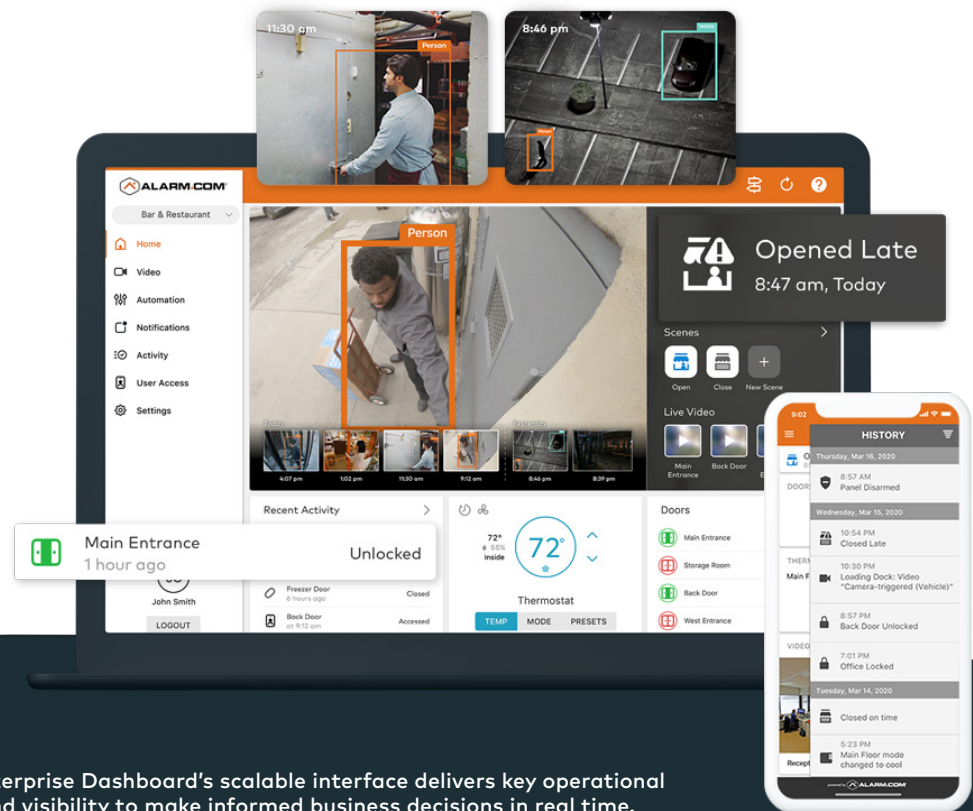
MULTI-LOCATION SECURITY



BUSINESS INSIGHTS



ENERGY MANAGEMENT



The Enterprise Dashboard's scalable interface delivers key operational data and visibility to make informed business decisions in real time.



Protect

Commercial-grade protection across one or many locations.

- + Instant notifications about unexpected activity
- + Cloud-based video monitoring for real-time insights
- + Smart locks and connected card readers for seamless access management



Control

Your customer's most important resource? Their own time and energy.

- + Fewer false alarms
- + Increased operational efficiency
- + More energy savings with less waste
- + Cost-effective loss prevention



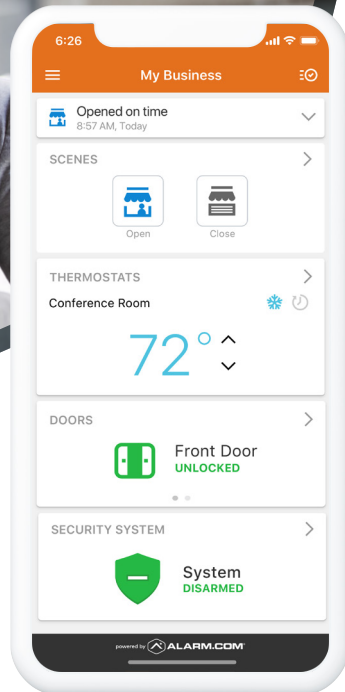
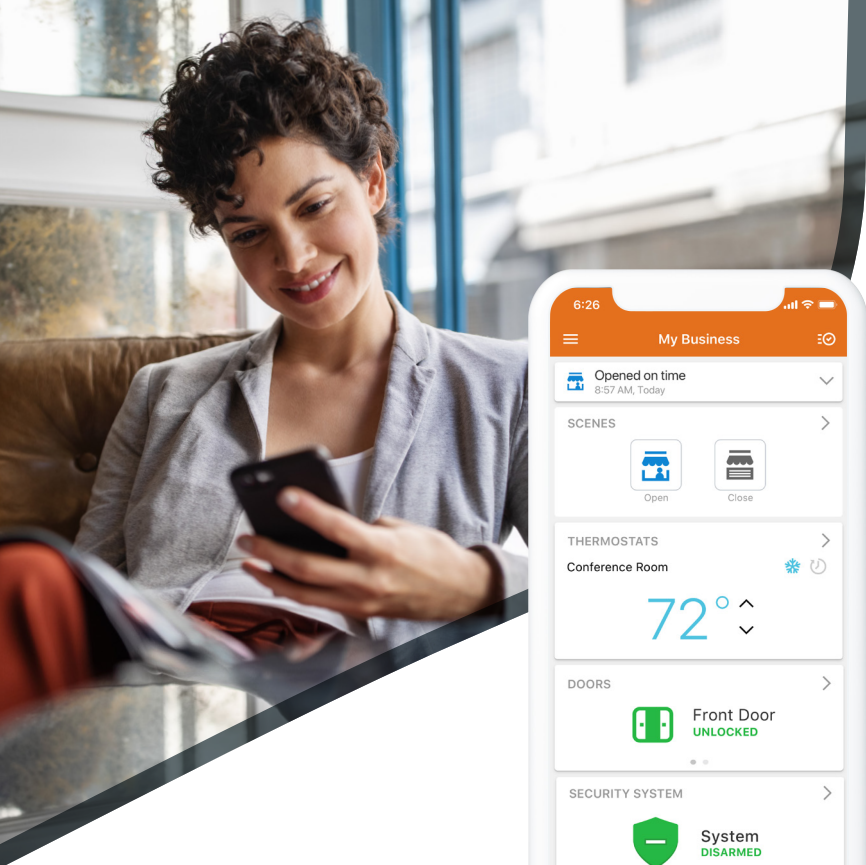
Connect

The best way to see the whole picture—anywhere, anytime.

- + One app, one dashboard, one view for every location
- + Data-driven insights for smarter business decisions
- + Real-time management of intrusion, energy, access, and video

"Alarm.com is a great platform for business because it's an all-in-one simple application. We don't have any issues with tying the access control into the cameras, to the security or to the locks. It makes it very easy for us to offer our business clients a one-stop shop."

KEVIN PRICE, DISTRICT SALES MANAGER, VINTAGE SECURITY



How Customers Win with Alarm.com for Business

A smarter way to do business—for your customers and for you.

Alarm.com doesn't just secure your customers' business, it keeps getting smarter—so your customers can, too.

Customers can enjoy next-level insights and awareness thanks to:

- + Data-driven insights and daily, weekly, and monthly reports
- + Unexpected activity alerts and tools to streamline day-to-day operations
- + Automatic software updates, end-to-end encryption, and two-factor authentication



"You're already stressing when you're starting a business or running a business. The Alarm.com platform alleviates some of that stress and gives us more accessibility. It's a world off your shoulders to be able to be distant from your business."

ADAM BALL, OWNER, OUTER BANKS DISTILLING

WATCH NOW →

How You Win with Alarm.com

Everything you need to succeed.

Partnership with Alarm.com includes our award-winning suite of Partner Success Services and advanced digital tools. With innovative sales programs, interactive training programs, mobile apps for seamless installs, and a suite of powerful marketing tools and co-brandable assets, we add value to every aspect of your business.



EDUCATION

Equip your team with award-winning training tools.

- + **Academy Online** is an on-demand training library to help your team connect with customers and deliver the protection they need.
- + Our **Certified Technician Training** program gives teams a full picture of installation and troubleshooting for seamless installs.
- + The **Knowledge Base** offers resources like installation guides, troubleshooting tips, and FAQs.



ENGAGEMENT

Create high-value customers for life with ready-to-use resources.

- + Our **Premier Partner Program** creates account activation incentives, unlocking access to member-exclusive tools.
- + The **Sales and Marketing Portal** features materials custom-made for your business to help drive brand impressions.
- + **Complimentary branded webpages** make it easy to set up an Alarm.com hub within your existing company website to drive traffic and boost search rankings.



SERVICE

Streamline your operations and boost customer satisfaction.

- + The **MobileTech** app empowers techs in the moment, with essential commands and diagnostics for easier installation and system set-up.
- + Contact **CORE Support** for quick, complete answers to your install inquiries.
- + **On-Site Wrap Up**, an award-winning MobileTech checklist, ensures your techs deliver consistent, high-quality service every time.

Alarm.com provides award-winning resources to increase your profits.

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Partner Success Services Awards and Recognition



2021 CE Pro Quest for Quality - Silver
Best RMR Support Programs



2021 EdTech Cool Tool Awards, e-learning
Alarm.com CORE



2020 Business Intelligence Group
Excellence in Customer Service
Alarm.com CORE



2019 Security & Sales Integration MVP
MobileTech app - On-Site Wrap Up



2019 TechHome Mark of Excellence
Alarm.com Academy Training Program
Alarm.com app - Smart Signal



2019 Security & Sales Integration MVP
MobileTech app - Sensor Walk Test





SMARTER

Video Monitoring & Surveillance

Putting the power in your customers' hands.

With Alarm.com, commercial-grade cameras, cloud storage, and intelligent analytics come together to provide superior monitoring for any type of business.

Your customers can:

- + View live video streams from wherever they are, whenever they want
- + Receive video alerts that grow smarter as they learn which activity is important
- + Ensure secure, tamper-proof video insight through both local and cloud recording
- + Track the movement of people in and around their business with [Business Activity Analytics](#)



Customers will enjoy the benefits of:

- + Commercial-grade cameras
- + 24/7 Video Health Monitoring
- + Cloud storage
- + Intelligent analytics

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Alarm.com OpenEye Commercial Cloud Platform

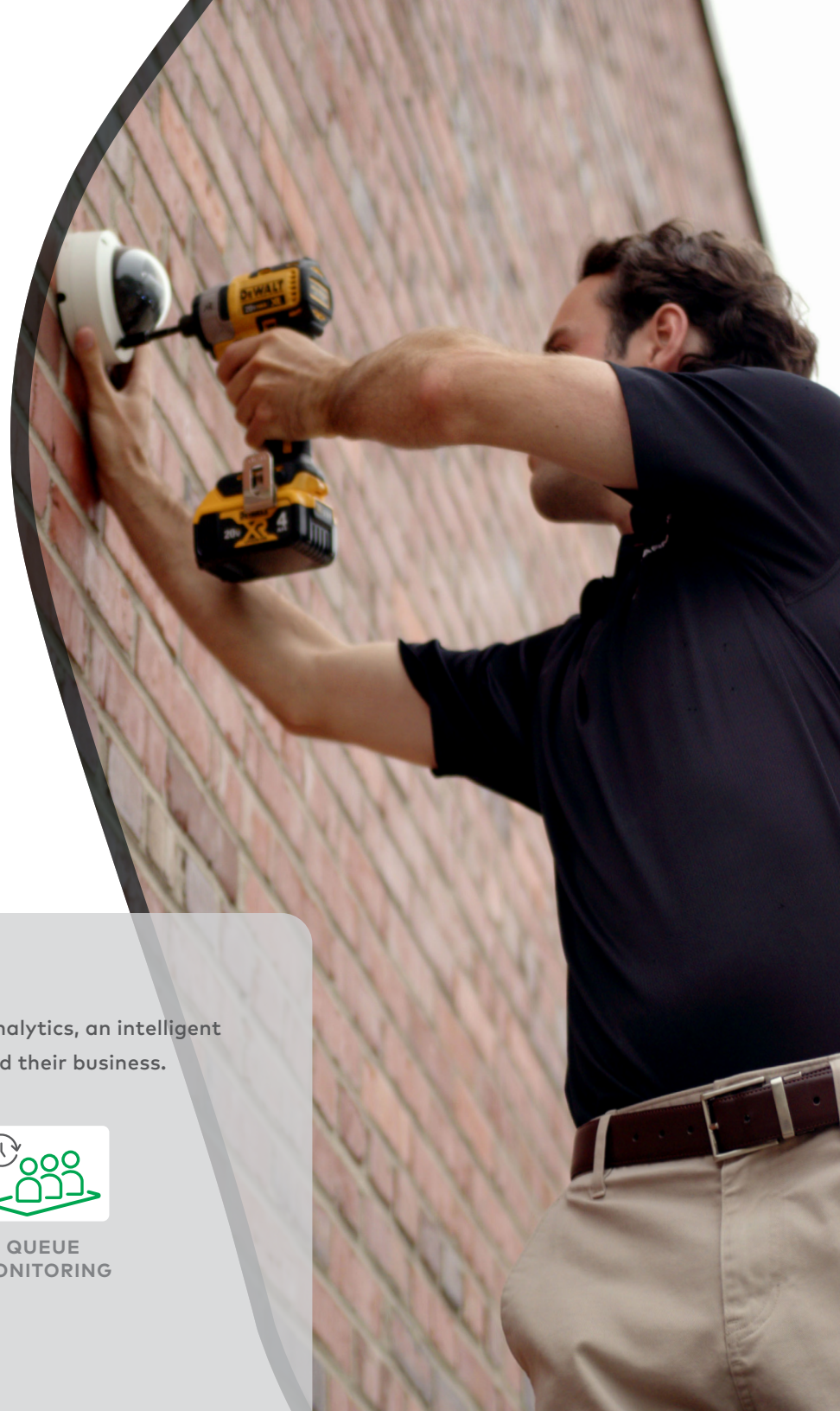
OpenEye, an Alarm.com subsidiary, offers a cloud-based video management platform for commercial applications of 16+ cameras. Customers can seamlessly integrate Alarm.com access control and intrusion systems with OpenEye video to easily move between interfaces and sync Alarm.com event data to create and search for alerts.

Commercial Hardware

- + Rugged, impact-resistant casings for the toughest commercial applications
- + Superior IP67 waterproof and dustproof rating for indoor or outdoor use
- + Supports 24/7 Onboard and SVR Recording
- + Supports Business Activity Analytics
- + Power over Ethernet (PoE) design means data and power run over a single cable for less wiring and easier installs
- + Compliant with Section 889 of the NDAA*

LEARN MORE →

* All information herein accurate as of January 27, 2022.
Read Alarm.com's NDAA Statement at alarm.com/legal for additional information.

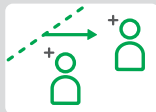


Business Activity Analytics

Help customers manage their business strategically with Business Activity Analytics, an intelligent feature that allows customers to track the movement of people in and around their business.



OCCUPANCY
TRACKING



PEOPLE
COUNTING



HEAT
MAPPING



CROWD
GATHERING



QUEUE
MONITORING



SMARTER Multi-Location Management

More locations. Better data. Smarter insights.





Our Enterprise Dashboard offers a single, scalable interface for real-time management of intrusion, energy, door access, and video systems across multiple business locations.








- + Intrusion detection
- + Video system activity
- + Door access
- + Energy usage

Customers can easily filter across locations by:

- + Arming state
- + Access status
- + Open and close times

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-  **2**
Open Locations
-  **4**
Disarmed
-  **2**
Locked Access Points
-  **4**
Unlocked Access Points

Name	Business Status	Panels	Access Points
Boston	 Opened On Time 9:04 am, Today	 Disarmed	 2 Locked
Phoenix	 Opened Late 9:08 am, Today	 Panel Disarmed	 Partition 2 Armed Away
			 Back Entry Lock Unlocked

SMARTER Access Control

Solutions for complete control—
and comprehensive peace of mind.

Customers will enjoy cloud-based access control in a scalable package that grows with their business:

- + Easy to manage via single Alarm.com app and dashboard
- + Card readers connect to smart locks for secure, easy access management
- + Allows as many users as the customer wants—or doesn't
- + Supports all property types

With powerful multi-site management, swipe to disarm, expiring access, access history reports, and bulk user management, your customers can easily manage a wide range of access control and intrusion setups—all through Alarm.com's user-friendly website and app.

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"Alarm.com has allowed me to reduce the administrative overhead involved with onboarding and decommissioning staff."

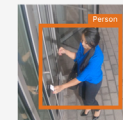
CHRIS RIVERA, CO-OWNER, CANTON CAR WASH

WATCH NOW →

ALARM.COM

now

Front Door accessed by Sarah at 8:57 am. Front Door Camera recorded a clip.





Front Dining Area Thermostat
Updated: 25 Jun, 1:23 PM

Current
73°
40%

Target Temp
72° ^
v

Mode Cool Schedule Off Fan AUTO

SMARTER Energy Management

Always-on temperature monitoring, real-time notifications, and historical reports.

Keep businesses comfortable and inventory safe with:

- + Smart thermostats
- + Temperature sensors
- + Smart lighting

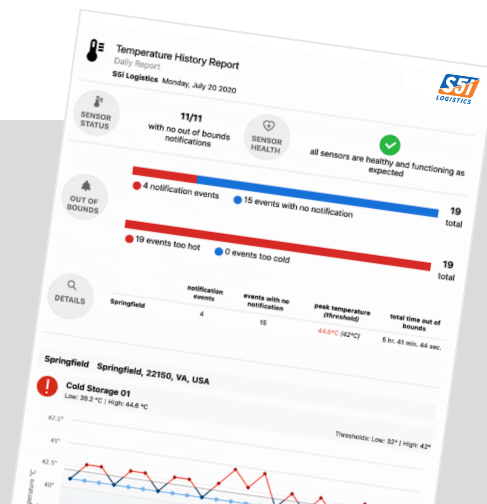
Customers enjoy greater energy savings through:

- + Thermostat schedules
- + Locked on-site controls
- + Out-of-range alerts for climate-controlled assets

[LEARN MORE →](#)

Temperature Monitoring Reporting

Protect critical assets by monitoring the temperatures of freezers/refrigerators, server rooms, medical supplies, and more. Receive alerts if temperatures exceed a set range and retrieve historical reports summarizing temperature conditions for compliance.



Join the Alarm.com Partner Community

As a licensed service provider, your success becomes our mission.
We'll support you at every step as you delight your customers,
capture new opportunities, and accelerate your business.

GET STARTED →



alarm.com/new-partner