



POWER⚡UP

2026 NASHVILLE

⚡ NOVEMBER 17-19, 2026



Build Your Business Case

What is PowerUp?

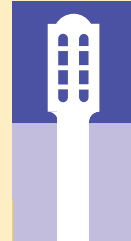
PowerUp is a hands-on training event for dealers, integrators, technicians, sales teams, and business leaders who want to sharpen skills and get more from Alarm.com.

Why Attend?

PowerUp gives your team training they can use right away across sales, installation, and operations. Attendees will learn how to improve efficiency, grow recurring revenue, and bring back ideas they can put to work immediately.

WHAT YOUR TEAM WILL GAIN

- + Hands-on product and technical training to improve installation and efficiency.
- + Sales strategies to increase attachment rates and expand recurring revenue.
- + Guidance on automation, video solutions, and Alarm.com platform capabilities.
- + Networking with Alarm.com experts, partners, and top-performing dealers.
- + Real-world exercises that help attendees build an action plan for their team.



⚡ 2026 Key Topics

Sessions focus on practical ways to grow revenue, improve operations, and strengthen customer experience — including:

- Solution-Based Selling and Remote Video Monitoring
- Proactive Video Deterrence and advanced video surveillance
- Automation: Wi-Fi, Z-Wave, Z-Wave LR, and Matter
- Customer engagement and retention with Alarm.com tools
- Installation best practices for video and commercial systems
- Third-party camera integration and commercial security solutions
- Personal Safety & Awareness services that expand business opportunities



Pricing

PACKAGE	PRICING
Premium Package Includes pre-conference session, Lunch & Learn, gift, and 2027 early bird pricing lock	\$825
Conference Package	\$675

Registration is transferable to anyone within your company.
Capacity is limited — registration closes when full.

Bring Your Team and Save

GROUP SIZE	DISCOUNT
3–5 registrations	10% off
6–10 registrations	20% off
11+ registrations	30% off

Hotel and Travel

Book by **October 19, 2026** to secure the discounted room rate of **\$169/night** at the Sheraton Music City Airport Hotel in Nashville, TN. Rooms are available on a first-come, first-served basis.



Register Today

alarm.com/powerup

